

## FOR IMMEDIATE RELEASE

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### **BARRY SWENSON BUILDER AND NINICO COMMUNICATIONS HONORED BY INTERNATIONAL ACADEMY OF VISUAL ARTS**

**SAN JOSE, CA**, May 9, 2013 – Emerging public relations agency NINICO Communications and its client Barry Swenson Builder (BSB) announced Thursday special honors bestowed by the International Academy of Visual Arts (IAVA) with a 2013 Communicator Award of Distinction. The award represents successful advertising campaigns and strategies.

With over 6000 nominees from around the U.S. and the world, the Communicator Awards is the largest and most competitive awards program honoring the creative excellence in the communications industry. “This is really an award recognizing strong partnership,” says NINICO president Nicholas Adams. “BSB continues to innovate in their industry and that innovation opens new opportunity for creative collaboration.”

The Communicator Awards are judged and overseen by the IAVA, a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. “This year’s class is a true reflection of the progressive and innovative nature of marketing and communications,” notes Linda Day, executive director of the IAVA. Current IAVA membership represents a “Who’s Who” of acclaimed media, advertising, and marketing firms including: Condè Nast, Disney, Lockheed Martin, Time Inc., Yahoo!, and many others.

“BSB is committed to building a better Silicon Valley,” says BSB senior vice president Jeffrey Current. “NINICO Communications provides us with the same commitment in building relationships and expanding our network.”

**About NINICO Communications:** Founded in 2011, NINICO Communications builds organizational capacity into companies’ brand strategy, public relations and media affairs efforts. By planning long-term strategies, the agency connects people and cultivates relationships on behalf of clients. A member of the Public Relations Society of America, NINICO Communications practices a transparent business model, and strives for long-term partnerships and clients who are willing to attain objectives with strategic advice. Learn more at [NINICOcommunications.com](http://NINICOcommunications.com).

**About BSB:** For thirty-five years, Barry Swenson Builder has been a dynamic partner in building the Bay Area. Three generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices. Throughout Northern California, BSB’s wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a respected leader in the community. Learn more at [BarrySwensonBuilder.com](http://BarrySwensonBuilder.com).

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