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BARRY SWENSON BUILDER

**BARRY SWENSON BUILDER AND NINICO COMMUNICATIONS
HONORED BY INTERNATIONAL DAVEY AWARDS**

San Jose, CA, October 22, 2013 – Silicon Valley based public relations agency NINICO Communications and its client Barry Swenson Builder (BSB) announced today special honors bestowed by the International Academy of Visual Arts (IAVA) with a 2013 Davey Award. The award is presented for successful strategy and creative design surrounding BSB’s 35th anniversary.

“What this really represents is a solid partnership,” says NINICO president Nicholas E. Adams. Announced in New York City Tuesday morning, the Davey Awards are judged and overseen by the IAVA, a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

“This year’s Davey Award winners truly represent the best small firms worldwide,” notes Linda Day, executive director of the academy. “The work embodies a smart, tactful approach to creativity and highlights the forward thinking mindset that makes small agencies so unique.” The Davey Award is focused exclusively on honoring outstanding work from the best small firms globally. It honors the achievements of the agency-client partnerships that derive their strength from big ideas, rather than big budgets.

“BSB is committed to building a better Silicon Valley,” says senior vice president Jeffrey Current. “NINICO Communications provides us with the same commitment in building relationships and expanding our network.”

About NINICO: Founded in 2011, San Jose based NINICO Communications builds organizational capacity into companies' brand strategy, public relations and media affairs efforts. By planning meaningful and relevant strategies, the agency connects people and cultivates relationships. A member of the Public Relations Society of America, NINICO Communications builds successful long-term partnerships with clients willing to attain objectives with sound, strategic advice. Learn more at NINICOcommunications.com.

About BSB: For thirty-five years, Barry Swenson Builder has been a dynamic partner in building the Bay Area. Three generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices. Throughout Northern California, BSB’s wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a respected leader in the community. Learn more at BarrySwensonBuilder.com.

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