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BARRY SWENSON BUILDER

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APTOS VILLAGE TURNS NEW LEAF

SANTA CRUZ, CA, Mar 20, 2013 – Barry Swenson Builder (BSB), a division of Green Valley Corporation, announced today it is finalizing agreements with New Leaf Community Markets to locate a new store at Aptos Village.

New Leaf is a locally owned business based in Santa Cruz known as an innovative purveyor of high quality, locally grown organic foods, a steward of the environment, and a supporter of local farmers and non-profit organizations. “With these core values, New Leaf is an ideal partner for the reinvented Aptos Village Town Center,” says BSB senior vice president Jesse Nickell III. The market plans to occupy the relocated Apple Barn. Additionally, it will lease ground floor space in an adjacent building, quickly becoming a major resource on the Village Green for area residents.

“We have been looking for some time to bring New Leaf’s great food and variety of local, healthy products to Aptos. New Leaf is excited to help revitalize Aptos Village and serve the community,” says Scott Roseman, founder and co-owner, New Leaf Community Markets.

“Re-use of the Hihn Apple Barn as a community market is a tribute to the history of the structure and its special place in the Aptos community,” says BSB development manager Mary Gourlay. As the Apple Barn is refurbished, its authentic architectural character will be revealed. Additionally, interpretive exhibits such as a proposed loading dock overlooking the Village Green will hold signage and historic photos that educate visitors.

“Barry Swenson Builder assisted with development of one of the first New Leaf Community Markets in Santa Cruz located on Pacific Avenue,” says Mr. Nickell. “We’re delighted to grow the relationship and nurture their future location at Aptos Village.” The New Leaf store will be approximately 17,500 square feet.

About BSB: For thirty-five years, Barry Swenson Builder has been a dynamic partner in building the Bay Area. Three generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices. Throughout Northern California, BSB’s wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a respected leader in the community. barryswensonbuilder.com

About New Leaf Community Markets: A locally owned natural grocery store with seven locations on the Central Coast of California, New Leaf has been serving the community for 28 years. New Leaf is committed to offering customers choices that have the most beneficial impact on their health, and the health of the environment. Helping customers make informed decisions is an integral part of this commitment. New Leaf’s mission, to nourish and sustain our community, is reflected in the 10% of profits given annually to support local non-profits working to improve the quality of life. newleaf.com

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